



## Small Business Development Division Project Worksheet

**Project/Contract Title:** ADVERTISING SERVICES FOR TRANSIT VEHICLES, METRORAIL STATIONS AND THE SOUTH MIAMI-DADE BUSWAY **Received Date:** 03/20/2014  
**Project/Contract No:** RFP 00039 (RQMT1400004) **Funding Source:**  
**Department:** MIAMI DADE TRANSIT **REVENUE-GENERATING**  
**Estimated Cost of Project/Bid:** \$0.00 **Resubmittal Date(s):**  
**Description of Project/Bid:** To establish a contract to develop and manage an advertising program for Transit Vehicles, South Miami-Dade Busway, and Metrorail Stations

Contract Measures Recommendation				
<u>Measure</u>	<u>Program</u>	<u>Goal Percent</u>		
No Measure	SBE			
Reasons for Recommendation				
NO MEASURE - REVENUE GENERATING				
Commodity Code: 96153-Marketing Services (Incl. Distribution, Research, Sales Promotions, Etc.)				
Small Business Contract Measure Recommendation				
<u>Subtrade</u>	<u>Cat.</u>	<u>Estimated Value</u>	<u>% of Items to Base Bid</u>	<u>Availability</u>
	SBE			
<b>Total</b>				

**Living Wages:** YES  NO   
**Responsible Wages:** YES  NO

*Responsible Wages and Benefits applies to all construction projects over \$100,000 that do not utilize federal fund. For federally funded projects, unless prohibited by federal or state law or disallowed by a governmental funding source, the HIGHER wage between Davis Bacon and Responsible Wages and Benefits shall apply.*

REVIEW RECOMMENDATION			
<b>Tier 1 Set Aside</b> _____		<b>Tier 2 Set Aside</b> _____	
<b>Set Aside</b> _____	<b>Level 1</b> _____	<b>Level 2</b> _____	<b>Level 3</b> _____
<b>Trade Set Aside (MCC)</b> _____		<b>Goal</b> _____	<b>Bid Preference</b> _____
<b>No Measure</b> _____	<b>Deferred</b> _____	<b>Selection Factor</b> _____	
<b>CWP</b> _____	 SBD Director		3/21/14 Date