



Information

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Miami-Dade Parks Annual Blue Water Fishing Classic - June 11, 2011

About the Blue Water Fishing Classic

Now in its 8th year, the Miami-Dade Parks Blue Water Fishing Classic is a fishing tournament for amateur, professional and junior fishermen. This annual event attracts anglers from throughout Miami-Dade County offering a total of \$20,000 in cash and prizes.

Winners are determined by the combined weight of the three largest fish within the species of dolphin, wahoo, black-fin tuna and kingfish.

The tournament checkout will be at all six Miami-Dade County Marinas: Black Point Marina, Crandon Marina, Bill Bird Marina at Haulover, Herbert Hoover Marina at Homestead Bayfront Park, Matheson Hammock Marina and Pelican Harbor Marina. However, weigh-in is not available at Pelican Harbor Marina or Herbert Hoover Marina at Homestead Bayfront Park.

Registration fee is \$350.

Tournament festivities kick off on Thursday, June 9, with dinner, bar and live music at the Captains Party. Then, it's off to the competition on Saturday, June 11. On Sunday, June 12, winners will receive their prizes at an awards ceremony and celebration with more food, fun and music.

Miami-Dade Park operates six full-service marinas geographically dispersed from Bill Bird Marina in Northeast Miami-Dade to Homestead Bayfront Park and Marina in South Dade.

Marina offerings include wet slips, dry storage, boat ramps, transient dockage, fuel, bait and tackle, boat rentals, diving and landing facilities. Other available amenities are waterfront restaurants, picnic areas, sand beaches, tennis, golf, fishing and diving.

Promotional efforts include:

- 1,000 posters displayed at area marinas, fishing and boating supply stores, restaurants and other local businesses.
- 1,200 + brochure applications mailed.
- "What's Happening in Miami-Dade County?" newsletter e-mailed to county employees.
- Paycheck flyers distributed to over 25,000 county employees

Sponsorship Opportunities

The Blue Water Fishing Classic provides sponsors with an opportunity to reach a highly targeted market of fishing enthusiasts in Miami-Dade County. An average 17,000 boats are launched annually from Miami-Dade County Marinas.

Sponsorship benefits are offered during a six week period prior to the event, as well as on the event date.

For More Information Please Call 305-754-9330

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Bronze

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\$1,000 Bronze Sponsorship Benefits

- Sponsor recognition at Captains Party and tournament kick-off ceremony.
 - Display your banners
 - Mentions
- Sponsor recognition at awards ceremony.
 - Sponsor Plaque
 - Display your banners
 - Mentions
- 2 Souvenir bags.
- 2 Tickets to Captains Party.
- One Boat Entry.

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\$2,500 Silver Sponsorship Benefits

- Sponsor recognition at Captains Party and tournament kick-off ceremony.
 - Display your banners
 - Mentions
- Sponsor recognition at awards ceremony.
 - Sponsor Plaque
 - Display your banners
 - Mentions
- One 10 x 10 exhibit space at all six marinas on day of tournament.
- One boat entry.
- 4 Tickets to Captains Party.
- 4 Souvenir bags.

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\$5,000 Gold Sponsor Benefits

- Sponsor logo on all collaterals and advertisements.
- Sponsor recognition at Captains Party and tournament kick-off ceremony.
 - Display your banners
 - Mentions
- Sponsor recognition at awards ceremony.
 - Sponsor Plaque
 - Display your banners
 - Mentions
- 10 x 10 exhibit space at all six marinas from May 1st to day of tournament.
- Your company's promotional materials distributed at all 6 marinas from May 1st to day of tournament.
- One boat entry.
- 6 Tickets to Captains Party.
- 6 Souvenir bags.

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\$10,000 Platinum Sponsor Benefits

- Presenting sponsor status and logo on all collaterals and advertisements, i.e. "Miami-Dade Parks Annual Blue Water Fishing Classic Presented by Your Company".
- Presenting sponsor recognition in all press releases.
- Sponsor recognition at Captains Party and tournament kick-off ceremony.
 - Display your banners
 - Mentions
- Sponsor recognition at awards ceremony.
 - Sponsor Plaque
 - Display your banners
 - Mentions
- Exhibit space, to include area to display boats, vehicles, banners, etc. at all six marinas from May 1st to day of tournament.
- Your company's promotional materials distributed at all 6 marinas from May 1st to day of tournament.
- Two boat entries.
- 8 Tickets to Captains Party.
- 8 Souvenir bags.

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