



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)  
MEETING SUMMARY  
February 27, 2013**



**CIAB Members Present**

Bill Anderson, Greater Miami Convention  
And Visitors Bureau  
David Cardenas, MD Parks & Open Spaces  
Dr. Claudius C. Carnegie, MD Designee  
Commission (Dist 5)  
Kenneth Eric Gardner, (TARC)  
Gianni Lodi, MD Sustainability, Planning  
and Economic Enhancement  
Lisa Martinez, Miami-Dade County  
Office of the Mayor  
Dennis C. Moss, Miami-Dade County  
Commission, District 9  
Gerard Philippeaux, MD Designee  
Commission (Dist 2)  
Buck Reilly, City of South Miami  
Debora Rivera, FDOT  
Marie Steril, League of Cities  
Peter Trupia, MD Designee  
Commission (Dist 3)

**Participants Present**

Gloria Anita, Citizen for a Better S.FL  
Mayor Steven Bateman, City of Homestead  
Christina Casado, MD Community Image  
Pacifico Castillo, FDOT/Turnpike  
Lourdes Daniel, City of Homestead  
Steve Duncan, MD Parks & Open Spaces  
Ginny Gutierrez, Greater Miami Convention  
And Visitors Bureau  
Regina Hagger, City of Miami  
Patricia Harris, Citizen  
Doris Mejia-Gomez, MD Public Works &  
Waste Management  
Robert McClellan, MD Transit  
George Navarrete, MD Parks & Open Spaces  
Diana C. Perez, MD Commission (Dist 9)  
Andrew Seibel, Florida Turnpike  
Giuseppe Scaringi, FDOT/Turnpike  
Bill Talbert, Greater Miami Convention  
And Visitors Bureau

**I. Welcome and Introductions**

Chairman Dennis C. Moss, Miami-Dade County Commissioner (District 9) thanked the Greater Miami Convention & Visitors Bureau (GMCVB) for hosting the Community Image Advisory Board (CIAB) the meetings.

Commissioner Moss welcomed Mayor Steven Bateman, City of Homestead, Board members and participants present.

Introductions began.

**II. Action Items**

**Approval of Minutes from 01/30/13 Board Meeting:** Chairman Dennis C. Moss requested a motion to approve the minutes. Dr. Claudius Carnegie, Designee for Miami-Dade County Commission (District 5) moved to approve the minutes. Chairman Dennis C. Moss seconded the motion. The minutes were unanimously approved.

**Greater Miami Convention Visitors Bureau (GMCVB)** Bill Talbert welcomed Mayor Steven Bateman and all participants. Mr. Talbert then asked Mr. Anderson to provide the board with an update. Mr. Anderson reported that for the month of January 2013 the hotel industries did very well. Miami came in as number one in the US and number two in (red par) occupancy in the Country. Mr. Talbert updated the board with updates regarding the Brazil Visa waiver and other issues pertaining to MIA and trip Washington, D.C. trip. He announced the State of the County February 28<sup>th</sup>.

### III. **Updates** (Deferred)

**Landscape Projects Subcommittee** (Deferred)

**Marketing and Education Subcommittee** (Deferred)

**Street Tree Subcommittee** (Deferred)

**Transportation/Transit Subcommittee** (Deferred)

### IV. **Reports**

**City of Homestead** Ms. Casado introduced Mayor Bateman and read a brief introduction about the Mayor who was elected as City of Homestead Mayor in 2009 and again in 2011. Mayor Bateman served on the City of Homestead Council as Vice-mayor and Councilman for six years. Prior to his service on the Council, he was Chairman of the City's Planning and Zoning Board and served as member of the City's Code Enforcement Board. Mayor Bateman has been a Homestead/South Dade resident for forty five years and a Homestead business owner for thirty years. Married to his wife Donna for twenty one years and they have a twenty one year old son named Austin.

**City of Homestead Beautification** Mayor Steven Bateman thanked the CIAB and said that it was an honor and pleasure to be there to talk about his favorite topic which is the City of Homestead. Mayor Bateman spoke about the importance of a good economy and his believes of a strong, healthy and engaged business community. He then presented a PowerPoint presentation of the City of Homestead accomplishments which included (Education System, Public Safety, Businesses, Aesthetics, and Amenities, etc.). At the end of the presentation Mayor Bateman's Assistant handed out literature and promotional materials on behalf of the City of Homestead.

**Florida Department of Transportation District Overview** Debora Rivera (FDOT District 6) began informing the CIAB that the presentation being was based on the request of the CIAB. Ms. Rivera began introduction and reported on FDOTs background. She reported that FDOT is a decentralized agency and the central office is located in Tallahassee. She reported that Tallahassee is in command and in control and the Districts are implementations. Ms. Rivera reported that projects do get implemented locally but policy decisions are made in Tallahassee. Ms. Rivera spoke about the bridges, seaport, aviation and the MIA intermodal center facilities. She talked about FDOTs organization and the seven districts including the Turnpike. Ms. Rivera reported that each district office has an organization that supports the implementation function. District Secretary for

District 6 is Gus Pego. Ms. Rivera provided state highways statistics information regarding the Average Annual Daily Traffic (AADT) for each district (average number of lanes 3.56). She then provided information for each district. Ms. Rivera briefed the board on FDOT's Five Year Work Program FY 2013-2017, the State-wide program, State roads, toll collections, fuel tax and population revenues (gas tax rates) and funding priorities.

At end of the presentation, Ms. Rivera responded to questions asked.

Recommendations and comments were discussed at the meeting by board members in regards to the Resolution of the Community Image Advisory Board (CIAB) urging Miami-Dade Board of County Commissioners, the Miami-Dade Expressway Authority and the Municipalities in Miami-Dade County to include in their 2013 State Legislative Packages an item urging the Florida Legislature and the Florida Department of Transportation to Fund Roadside Beautification Program Maintenance.

Chairman Dennis C. Moss advised the CIAB that he would be working with Christina Casado, Community Image Manager and the Miami-Dade County Attorney's Office to make the necessary amendments and edits to the resolution which has been discussed in terms of economic and tourism value and specific projects to reflect in the resolution. Chairman Dennis C. Moss requested a motion to approve Resolution of the Community Image Advisory Board (CIAB) urging Miami-Dade Board of County Commissioners, the Miami-Dade Expressway Authority and the Municipalities in Miami-Dade County to include in their 2013 State Legislative Packages an item urging the Florida Legislature and the Florida Department of Transportation to Fund Roadside Beautification Program Maintenance. Dr. Claudius Carnegie, Designee for Miami-Dade County Commission (District 5) moved to approve the minutes. Chairman Dennis C. Moss seconded the motion. The resolution was unanimously approved.

**V. Recap of Action Items from 02/27/13**

- 2012 Tree Planting Updates
- Metro Mover Improvements Update
- I-395 Corridor/Bridge
- March 8<sup>th</sup> Broward County Bus Tour
- March 27<sup>th</sup> CIAB Tree Summit
- MPO Meeting

**VI. Additional Closing Remarks:**

Chairman Dennis C. Moss asked that the I-395 corridor issue be discussed at the next CIAB meeting.

The meeting was adjourned.