



*In the*  
**COMPANY** *of*  
**WOMEN 2017**

In Honor of Women's History Wednesday, March 8

SPONSORSHIP OPPORTUNITIES



Honoring the achievements of leading Miami-Dade County women during Women's History Month providing lasting support to the Women's Park and park programs throughout Miami-Dade.





# *In the* **COMPANY** *of* **WOMEN 2017**

## SPONSORSHIP OPPORTUNITIES

### \$10,000 Diamond/Presenting Sponsor

- Exclusive level, only one premier sponsorship available
- Diamond/Presenting sponsor status and logo on materials
- Diamond/Presenting status and logo displayed prominently at the awards presentation
- Inclusion on *In the Company of Women* event webpage for February and March, 2017
- Inclusion on Step & Repeat event banner
- Full page, four color ad inside front cover of ceremony program booklet
- Company logo projected on event night presentation
- Opportunity to promote your company by including gift/printed materials in event gift bags
- 20 tickets and reserved seating
- 2 additional tickets donated to young women to attend
- Logo inclusion on Girls Empowering and Mentoring Summer Camp shirts
- One free Parks Foundation Champion Gold Membership

### \$5,000 Platinum Sponsor

- Platinum sponsor status and logo on materials
- Award naming rights
- Inclusion on *In the Company of Women* event webpage for February and March, 2017
- Inclusion on Step & Repeat event banner
- 1/2 page, four color ad inside back cover of ceremony program booklet
- Company logo projected on event night presentation
- Opportunity to promote your company by including gift/printed materials in event gift bags
- 12 tickets and reserved seating
- 2 additional tickets donated to young women to attend
- One free Parks Foundation Champion Silver Membership



# *In the* COMPANY *of* WOMEN 2017

## SPONSORSHIP OPPORTUNITIES

### \$3,000 Gold Sponsor

- Gold sponsor status and logo on materials
- Recognition in awards ceremony program booklet
- Inclusion on *In the Company of Women* event webpage for February and March, 2017
- Opportunity to promote your company by including gift/printed materials in event gift bags
- 1/4 page full color ad in awards ceremony booklet
- Company logo projected on event night presentation
- 10 tickets and reserved seating
- 2 additional tickets to be donated to young women to attend
- One free Parks Foundation Family Membership

### \$1,000 Silver Sponsor

- Silver sponsor status and logo on materials
- Inclusion on *In the Company of Women* event webpage for February and March, 2017
- 1/4 page B&W ad in awards ceremony program booklet
- Company logo projected on event night presentation
- Opportunity to promote your company by including gift/printed materials in event gift bags
- 8 tickets and reserved seating
- 2 additional tickets to be donated to young women to attend

### \$500 Bronze Sponsor

- Bronze sponsor status and logo on materials
- 1/4 page B&W ad in awards ceremony program booklet
- Company logo projected on event night presentation
- Opportunity to promote your company by including gift/printed materials in event gift bags
- 6 tickets and reserved seating



# *In the* COMPANY *of* WOMEN 2017

## About In the Company of Women

For 29 years, *In the Company of Women* has been recognizing the accomplishments of women in all professions throughout Miami-Dade County. The event began in 1989 as a means to unite and pay tribute to women from diverse backgrounds, and to this day continues to acknowledge women from all walks of life who demonstrate leadership, vision and responsibility to the community.

Timed to coincide with national Women's History Month, *In the Company of Women* has been recognized by the National Association of Counties and the Southern Region of the U.S. Civil Rights Commission. Past awardees have included salsa legend Celia Cruz, U.S. Congresswomen Ileana Ros-Lehtinen, Frederica Wilson and Debbie Wasserman Schultz, philanthropist Adrienne Arsht and Grammy award-winning recording artist Gloria Estefan, as well as other women who have made enduring contributions in Miami-Dade.

With support from the Parks Foundation of Miami-Dade, *In the Company of Women* is also helping to develop future female leaders, by providing lasting support to Miami-Dade Parks, Recreation and Open Spaces, including the Women's Park and G.E.M. (Girls Empowerment and Mentoring) Summer Arts Program.

## History of Women's Park

Women's Park began as the dream of feminist Roxcy O'Neal Bolton, who envisioned a park and history gallery in honor of the women of Miami-Dade County and their diverse contributions to improving our community's quality of life. Dedicated in 1992, it is the first such park in the United States, serving as a model to the nation.

The 15-acre lakeside park, located at 10251 West Flagler Street, features displays depicting women's history and achievements. Space is provided for meetings, cultural events, and shows. The Women's Park also includes a children's playground and picnic pavilion.

The Women's Park is dedicated to all women in Miami-Dade County in recognition of their diverse contributions to improving our community's quality of life.

## 2017 Awards Ceremony

*In the Company of Women* awardees are selected in December 2016 by a panel of community leaders organized by the Miami-Dade County Commission for Women. Winners will be recognized at an awards ceremony and cocktail reception at the Coral Gables Country Club on March 8, 2017, beginning at 6:00 p.m.

For more information on the *In the Company of Women* event and categories for nomination, visit <http://www.miamidade.gov/parks/company-of-women.asp>.